



CASE STUDY

Industry Leading TAT & Responsiveness Enable Timely Market Launch

Prompt Stability Testing Enables Important Product Launch Through Data-Driven Insights

A West Coast manufacturer that specializes in natural shampoo, soap, deodorant, and other personal care products required immediate stability testing for a new hair care product before they could bring it to market. Dissatisfied with another stability testing lab's limited test conditions, they reached out to Certified Laboratories.

Certified Laboratories offered more services, including a broader range of temperature and relative humidity conditions. In addition, the lab provided responsive, thorough communication and worked with the manufacturer to immediately initiate the required protocol. This timeliness provided the data the manufacturer needed to safely introduce the new product while meeting their tight deadline.

The manufacturer now performs 5-7 stability test protocols per month with Certified Laboratories. They value the lab's detailed and timely communication and product images in the event of an out-of-specification (OOS) result. The lab also provides the broad range of testing conditions and teamwork needed to evaluate product performance, verify safety, and meet regulatory requirements, helping the manufacturer solidify its position as a market leader.

CHALLENGE

Introduce a new hair care product within a tight deadline.

DIFFICULTIES

Find a lab to immediately initiate required stability testing.

SOLUTION

Certified Laboratories provided unrivaled responsive and comprehensive testing services.



Micro Quality Labs and Microconsult are now Certified Laboratories. Same locations with expanded services and capabilities.

Connect with a Specialist

