

## CASE STUDY Industry Leading TAT Leads to Faster Beverage Product Release

Providing Total Plate Count (TPC) Results in 1-2 Days Helps Beverage Manufacturer Safely and Quickly Release Products to Customers

A large East Coast beverage manufacturer and co-packer was challenged to provide early product release to customers while meeting safety requirements. The manufacturer operates two production lines that yield 3-4 batches of products daily, which are stored in a warehouse until laboratory test results can verify safety. However, customers wanted their products released early while still meeting safety requirements.

Certified Laboratories, A Certified Group Company, provided a solution to meet the customer's requirements. The lab populated the Certificate of Analysis (COA) with test results as they were completed rather than waiting until all results were reported to create the COA. While yeast and mold results are typically posted within 5 days, TPC is posted within 1-2 days. The manufacturer's customers were comfortable releasing product based on TPC results alone, which allowed the manufacturer to provide a COA that satisfied the client's safety requirements and meet the tight deadline for early release.

In addition, Certified Laboratories provided excellent customer service by promptly directing inquiries to the technical experts so the manufacturer could get questions answered quickly.

## CHALLENGE

Meet a tight deadline for early product release.

## DIFFICULTIES

Verify product safety while meeting customer requirements.

## SOLUTION

Provide TPC results in 1-2 days via a partial COA.

